

# Citing Business Sources – APA Style

Based on the *Publication Manual of the American Psychological Association*, 6<sup>th</sup> edition, 2010

## Company Information

### **10K Annual Report from EDGAR at the Securities & Exchange Commission Website**

Wright Express Corporation. (2009, February 27). *Form 10-K*. Retrieved from <http://www.sec.gov/Archives/edgar/data/1309108/000095013509001305/b74345wee10vk.htm>

### **Company's Annual Report from Company Website**

Boeing. (n.d.). *The Boeing company: 2008 annual report*. Retrieved September 1, 2009, from <http://www.envisionreports.com/ba/2009/12ja09001m/The%20Boeing%20Company%202008%20Annual%20Report>

### **Datamonitor Company Profile from Business Source Premier**

Datamonitor. (2009, April 27). *KANA Software, Inc.* Retrieved from Business Source Premier database.

### **GlobalData Company Report from LexisNexis Academic**

GlobalData. (2011, October 4). *Apple Inc.* Retrieved from LexisNexis Academic database

### **Hoover's Company Record from LexisNexis Academic**

Hoover's. (2009, June 12). *IDEXX Laboratories, Inc.* Retrieved from LexisNexis Academic database.

### **International Directory of Company Histories from Business & Company Resource Center**

Goya Foods, Inc. (2009). In *International directory of company histories* (Vol. 91). Retrieved from Business & Company Resource Center database. (Original work published 2008)

### **Standard & Poor's Stock Report from Standard & Poors NetAdvantage**

Standard & Poor's. (2009, June 13). *Fairchild Semiconductor International Inc.* Retrieved from Standard & Poor's NetAdvantage database.

### **Standard & Poor's Register of Corporations from LexisNexis Academic**

Standard & Poor's. (2009, May 4). *IDEXX Laboratories, Inc.* In *Standard & Poor's register of corporations*. Retrieved from LexisNexis Academic database.

### **Value Line Company Report from Value Line Research Center**

Napoli, M. (2009, June 26). *Alliant Energy*. Retrieved from Value Line Research Center database.

### **ValuEngine Investment Analyst Report from Business & Company Resource Center**

ValuEngine. (2009, July 15). *ValuEngine summary report: Volkswagen AG (otc-vlkay)*. Retrieved from Business & Company Resource Center database.

## Industry Information

### **Datamonitor Industry Report from Business Source Premier**

Datamonitor. (2008, November). *Confectionary in China: Industry profile*. Retrieved from Business Source Premier database.

### **Encyclopedia of American Industries from Business & Company Resource Center**

Department stores. (2009). In *Encyclopedia of American industries*. Retrieved June 15, 2009, from Business & Company Resource Center database.

**Encyclopedia of Products & Industries – Manufacturing from Gale Virtual Reference Library**

Bottled water. (2008). In P. J. Bungert & A. J. Darnay (Eds.), *Encyclopedia of products & industries – manufacturing* (Vol. 1, pp. 121-129). Retrieved from Gale Virtual Reference Library database.

**Handbook of Industry Profiles 2008: Analysis and Trends for 300 Industries**

Banks and credit unions. (2008). In *Handbook of industry profiles 2008: Analysis and trends for 300 industries* (pp. 82-84). Austin, TX: Hoovers.

**IBISWorld Industry Research Reports**

Zwolak, R. (2010, June). *IBISWorld industry report 7139: Bowling alleys in the US*. Retrieved from IBISWorld Industry Research Reports database.

**Market Share Reporter from Business & Company Resource Center**

Top bottle water brands (single-serve), 2008. (2009). In *Market Share Reporter 2009*. (Reprinted from *Drug Store News*, May 1, 2008, p. 50). Retrieved from Business & Company Resource Center database.

**Standard & Poor's Industry Survey from Standard & Poor's NetAdvantage**

Corridore, J. (2008, December 18). *Standard & Poor's industry surveys: Airlines*. Retrieved from Standard & Poor's NetAdvantage database.

**Value Line Industry Report from Value Line Research Center**

Gendler, I. (2009, April 24). *E-commerce industry*. Retrieved from Value Line Research Center database.

Retrieval date required if publication date is vague and information is subject to change over time

Online Articles

Citing Online Articles - Current APA Guidelines

Include the Digital Object Identifier (DOI) if one is included in the citation (**Figure 1**). If no DOI is included, check for a DOI using the CrossRef DOI lookup service < <http://www.crossref.org/guestquery/> >. If no DOI is found, cite the homepage of the periodical (includes articles retrieved from online database (e.g., Business Source Premier)). If no DOI and no periodical homepage is found, cite the name of the database.

**Journal Article with a DOI Retrieved from Business Source Premier**

Reed, A., & Reed, D. (2009). Partnerships for development: Four models of business involvement. *Journal of Business Ethics*, 90, 3-37. doi:10.1007/s10551-008-9913-y

Digital Object Identifier (DOI)

**Figure 1: Sample Record from Business Source Premier**

1. [Partnerships for Development: Four Models of Business Involvement](#). By: Reed, Ananya; Reed, Darryl. *Journal of Business Ethics*, Oct2009 Supplement 1, Vol. 90, p3-37, 35p, 3 charts; DOI: [10.1007/s10551-008-9913-y](https://doi.org/10.1007/s10551-008-9913-y); (AN 39344631)  
[Cited References: \(129\)](#)



Digital Object Identifier (DOI)

### **Magazine Article Retrieved from Business & Company Resource Center**

Mandel, M. (2009, June 15). Innovation interrupted. *Business Week*, 34. Retrieved from <http://www.businessweek.com>

### **Newspaper Article Retrieved from the New York Times Database**

Clifford, S. (2009, June 16). Microsoft sues three in click-fraud scheme. *The New York Times*, B3. Retrieved from <http://www.nytimes.com>

### **Newspaper Article Signed Anonymous Retrieved from the Wall Street Journal Database**

Anonymous. (2009, August 24). All clunkered out. *Wall Street Journal*, A12. Retrieved from <http://online.wsj.com>

## Other Resources

### **American Community Survey**

U.S. Census Bureau. (n.d.). Bangor city, Maine: Selected social characteristics in the United States: 2005-2007. In *2005-2007 American Community Survey*. Retrieved August 7, 2009, from [http://factfinder.census.gov/servlet/ADPTable?\\_bm=y&-geo\\_id=16000US2302795&-context=adp&-ds\\_name=ACS\\_2007\\_3YR\\_G00\\_&-tree\\_id=3307&-lang=en&-caller=geoselect&-format=](http://factfinder.census.gov/servlet/ADPTable?_bm=y&-geo_id=16000US2302795&-context=adp&-ds_name=ACS_2007_3YR_G00_&-tree_id=3307&-lang=en&-caller=geoselect&-format=)

### **Best Customers (Print Version)**

Outdoor furniture. (2008). In *Best customers: Demographics of consumer demand* (pp. 242-243). Ithaca, NY: New Strategist Publications.

### **Best Customers (Online Version)**

Outdoor furniture. (2008). In *Best customers: Demographics of consumer demand* (pp. 242-243). Retrieved from <http://libraries.maine.edu/gateway/oroauth.asp?file=ebook/41466822.pdf>

### **Business Case (Retrieved Online)**

Sucher, S. J. & McManus, S. (2005, September 30). *Ritz-Carlton Hotel Co.* (Business Case No. 601163-PDF-ENG). Retrieved from <http://cb.hbsp.harvard.edu/cb/product/601163-PDF-ENG>

### **Business Case (Print Version)**

Alon, I. & Hoard, K. (2009, June 16). *Succession planning: Surviving the next generation* (Business Case No. 9B09C015). London, Canada: Ivey Publishing.

### **CountryWatch Country Review from Business Source Premier**

Countrywatch. (2008). *Argentina: 2008 country review*. Retrieved from Business Source Premier database.

### **Custom Textbook**

Carpenter, A.C. & Sanders, W.G. (2007). Introducing strategic management. In T. Porter (Comp.), *Strategic management* (pp. 1-25). Boston: Pearson Custom Publishing (Reprinted from *Strategic management concepts: A dynamic perspective* by M. A. Carpenter & W. G. Sanders, 2007, Pearson Prentice Hall).

### **Economist Intelligence Unit Country Profile Retrieved from Business Source Premier**

Economist Intelligence Unit. (2009). *Country profile 2009: China*. Retrieved from Business Source Premier database.

**Encyclopedia of Major Marketing Campaigns from Gale Virtual Reference Library**

Lane, M. (2007). Abercombie & Fitch. In *Encyclopedia of major marketing campaigns* (Vol. 20, pp. 9-13). Retrieved from Gale Virtual Reference Library database.

**Euromonitor Print Publication**

China: Brand shares of dog and cat food 2006-2007. (2008). In *Consumer China 2009* (15th ed., p. 268). London: Euromonitor International.

**North American Industry Classification Manual: United States, 2007**

Executive Office of the President, Office of Management and Budget. (2007). 33391 pump and pumping equipment manufacturing. In *North American Industry Classification System: United States, 2007* (p. 418). Lanham, MD: Bernam, Springfield, VA: National Technical Information Service.

**North American Industry Classification (Online)**

U.S. Census Bureau. (2007). 2007 NAICS definition: 333911 pump and pumping equipment manufacturing. Retrieved from <http://www.census.gov/eos/www/naics/>

**Standard Industry Classification Manual 1987**

Executive Office of the President, Office of Management and Budget. (1987). 3432 plumbing fixture fittings and trim. In *Standard Industrial Classification manual 1987* (p.185). Springfield, VA: National Technical Information Service.

**Standard Industry Classification (Online)**

Occupational Safety & Health Administration. (n.d.). Description for 3432: Plumbing fixture fittings and trim. Retrieved August 10, 2009, from [http://www.osha.gov/pls/imis/sic\\_manual.display?id=721&tab=description](http://www.osha.gov/pls/imis/sic_manual.display?id=721&tab=description)